

Web Listing Levels

Are you looking for exposure on VISIT FLORIDA's many websites? A web listing on VISITFLORIDA.com may meet your needs. There are two levels from which you can choose - Free and Enhanced (\$365/year). Below is a list of features included with each web listing.

	Free	Enhanced \$365/year
VISITFLORIDA.com		
Consumer website listing including contact information, photo, hyperlink and a business description.	✓	√
Consumer website listing on applicable microsites (including: golf, fishing and trails) and on the mobile version of VISITFLORIDA.com.	✓	✓
Multiple listing displays (via intuitive search) in grid, Google map and list views.	✓	✓
Receive large rotating gallery display for more than 20 images on profile page.		√
Post up to 5 deals and gain rotating exposure on dedicated deals and city pages. Some deals will also appear on applicable VISIT FLORIDA microsites.		✓
Ability to post unlimited events, which display on VISITFLORIDA.com, on the mobile site and on the Florida Information Network (FIN) at our Official Florida Welcome Centers.		✓
Ability to upload multiple videos to display on your listing.		✓
	1	
Post links to your social media sites, including: Facebook, Twitter, YouTube, and Google+.		✓
, , , , , , , , , , , , , , , , , , , ,		√ √
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of the Meeting Professionals website listing including a unique hyperlink, contact information, meeting-	dedicated n	neeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of the Meeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality.	dedicated n	neeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of the Meeting Professionals website listing including a unique hyperlink, contact information, meeting-	dedicated n	neeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of Meeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality. Provide specific description to speak to the meeting professional. Priority exposure through highlighted listing and thumbnail photo in grid, Google map and list	dedicated n	neeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of one of the square feet of the feeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality. Provide specific description to speak to the meeting professional. Priority exposure through highlighted listing and thumbnail photo in grid, Google map and list views. Ability to promote 5 meetings-related deals.		veeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of Meeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality. Provide specific description to speak to the meeting professional. Priority exposure through highlighted listing and thumbnail photo in grid, Google map and list views. Ability to promote 5 meetings-related deals. Weddings.VISITFLORIDA.com *** Eligible if you provide wedding and honeymoon s	ervices.	veeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of one of the Meeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality. Provide specific description to speak to the meeting professional. Priority exposure through highlighted listing and thumbnail photo in grid, Google map and list views. Ability to promote 5 meetings-related deals.	ervices.	veeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of the Meeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality. Provide specific description to speak to the meeting professional. Priority exposure through highlighted listing and thumbnail photo in grid, Google map and list views. Ability to promote 5 meetings-related deals. Weddings.VISITFLORIDA.com *** Eligible if you provide wedding and honeymoon some support of the provide wedding some	ervices.	neeting space.
Inclusion in the BookDirect online reservations booking engine (accommodations only). Meetings.VISITFLORIDA.com ** Eligible if you have more than 2,500 square feet of the Meeting Professionals website listing including a unique hyperlink, contact information, meeting-specific photos, floor plan(s) and RFP functionality. Provide specific description to speak to the meeting professional. Priority exposure through highlighted listing and thumbnail photo in grid, Google map and list views. Ability to promote 5 meetings-related deals. Weddings.VISITFLORIDA.com *** Eligible if you provide wedding and honeymoon standard weddings website listing including a unique hyperlink, contact information, wedding-specific photos and a business description to speak to the wedding audience.	ervices.	veeting space.

While Web Partners are eligible to participate in many of our marketing programs, they are not eligible to participate in Marketing Partner-only programs (such as Promotions, Welcome Center Lobby Booth and Cooperative Advertising Discounts).

Priority exposure for packages on your complimentary FloridaVacationAuction.com listing.

To enroll today, go to <u>VISITFLORIDA.org/join</u>. For questions, call our Industry Hotline at (877) 435-2872 or email us at <u>Partnerinfo@VISITFLORIDA.org</u>.